



# 2017 Strategic Planning Workshop

AFFILIATE OF  
**SHRM**<sup>®</sup>  
SOCIETY FOR HUMAN  
RESOURCE MANAGEMENT



**Nancy Conway SHRM-SCP,  
SHRM Field Services Director**

Nancy Conway is SHRM's Field Services Director for the North Central Region. She has worked in the HR profession for over 27 years with industry experience in retail, call centers, banking, and health care. She served in a variety of chapter and state council volunteer roles prior to joining SHRM.

**Friday, June 2, 2017, 9:00am-4:00pm**

**Salina Chamber of Commerce**


**Visit Salina Annex**

**120 W. Ash, Salina**

**Space is limited. Lunch provided.**

**PARTICIPANTS WILL:**

- ◆ Review key elements of a Strategic Planning Process
- ◆ Understand tools to be utilized throughout the Strategic process
- ◆ Learn the elements of the Strategic Execution Planning Cycle, including Strategic Budgeting
- ◆ Complete a Strategic Plan for KS SHRM
- ◆ Address concerns the Board may have about sustaining a long-term practice of planning
- ◆ Review and propose amendments to the KS SHRM Bylaws, based on newly developed Strategic Plans



**Submitted for 6  
hours of SHRM  
and HRCI  
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Kansas SHRM  
825 S. Kansas Ave.  
Topeka, KS 66612  
888-332-6248

Register today at: [www.ksshm.org/additional-events/](http://www.ksshm.org/additional-events/)