KSSHRM 2024

EMPLOYMENT LAW EMPLOYEE BENEFITS

C 0 N F E R E N C E

### **PARTNER OPPORTUNITIES**

The Kansas State Council of SHRM (KSSHRM) offers an annual Employment Law and Employee Benefits Conference to review the issues that impact our HR leaders across Kansas. We typically host 150+ HR professionals and offer an optional HR Day on the Hill at the Kansas Statehouse on the second day, as well.

Join us in Topeka, Wednesday, February 21st—Thursday, February 22nd, 2024. We are grateful for the support of our business partners who help make it possible to offer this important development opportunity to our HR leaders!

## \$500

#### **MEAL OR BREAK**

# Meal or Break Sponsor on either Wednesday or Thursday

(2 breakfast, 2 lunch, 4 breaks)

- Signage during meal/break
- Recognition throughout Conference
- 5-minute commercial

# \$500

#### ON DEMAND & LIVESTREAM

Inclusion in On Demand platform and during livestream of event

- 30-second sponsor commercial played during event livestream
- Commercial, logo, or ad displayed in On Demand platform for 90 days

## \$500

### HR DAY ON THE HILL

### **Exclusive sponsorship of Statehouse event**

- Attend all sessions and briefings
- Recognition throughout Conference
- 5-minute commercial & introduction of speakers

# \$1,000

#### **NETWORKING EVENT**

Evening networking event for attendees on Wednesday (2 sponsorships available)

- Signage during Event
- Recognition throughout Conference
- Attendee & speaking opportunity at Event



