

2025 KS SHRM Partnership, Sponsorship & Advertising Opportunities

KS SHRM is proud to offer a range of sponsorship and advertising opportunities that connect businesses with a broad audience. Our flexible packages accommodate diverse industries and budgets, ensuring meaningful engagement for all partners. If you do not see an option that fits your business needs, please let us know - we are committed to creating inclusive opportunities that benefit all sponsors.

PREMIER PARTNERSHIP BENEFITS

PARTNERSHIP LEVELS:

	\$10,000	\$7,500	\$5,000	\$2,500
Company Name/Logo on Conference Website	X	X	X	X
Sponsorship Signage Recognition - Annual Conference Attendees - ELEB Conference Attendees	X	X	X	
Booth Space at Annual Conference	Double	Double	Single	Single
Premium Booth Location at Annual Conference	X	X	X	
Sponsored Emails Sent to - Annual Conference Attendees - ELEB Conference Attendees - General Membership Quarterly Newsletter	3	2	1	1
Annual Business Partnership Showcase Directory Listing - Available on KS SHRM website	X	X	X	X
Full Conference Attendee Registrations - Annual Conference - ELEB Conference	3	2	1	
Early Access to Conference Attendee Registrations - Annual Conference - ELEB Conference	X	X	X	
Banner Ad in Conference Newsletters - Annual Conference - ELEB Conference	X	X		
Opportunity to provide company-branded items for all events	X	X		
Logo on Volunteers T-shirts for Annual Conference	X	X		
Keynote Introduction at Annual Conference	X			
Company Introduction at General Session (5 min.) - Annual Conference - ELEB Conference	X			
Onsight Company Spotlight Pod Cast / Video Info at Your Business - Spotlited on KS SHRM Website	X			
A La Carte Options – choose from list below	2 A, B or C	1 A, B or C	1 B or C	

PREMIER PARTNERSHIP A LA CARTE OPTIONS

Value Option A

- Small / Medium Chapter Event/ Networking Sponsorship Opportunity
- Company Spotlight Pod Cast Interview at Your Business (on KS SHRM Website)
- Email promo Blast (\$450)
- Website Sponsor 30 days (\$300)

Value Option B

- Commercial opportunity at Employment Law & Benefit Conference*
- Annual Conference Breakout Room Sponsor*
- Social Media Promo Posting (\$250)

Value Option C

- ELEB Conference Meal or Break Sponsor*
- 1 Night Hotel Accommodations at Annual Conference

* Limited availability first come/first serve. All sponsorships and benefits commence on the date of signing and remain active through the end of the 2025 calendar year.



Additional Sponsorship & Advertising Opportunities

We offer customizable sponsorship and advertising packages to help organizations find the right solution for their needs and budget.

INDIVIDUAL SPONSORSHIP / ADVERTISING OPPORTUNITIES:

Annual Conference Lanyard Sponsor:	\$5,000
Annual Conference Swag Bag Sponsor:	\$3,000
KS SHRM Annual Website Sponsor:	\$2,500
Annual Career Connection Sponsor:	\$2,500
Annual Conference Beverage Sponsor:	\$2,500
Annual Conference Wi-Fi Sponsor:	\$2,500
* Annual Conf. Breakfast/Lunch Sponsor:	\$2,000
Annual Conference Happy Hour Sponsor:	\$2,000
Annual Conference Lounge Sponsor:	\$1,500
Leadership Academy Speaker Conference:	\$1,500
Annual Conference Exhibitor:	\$1,250
* ELEB Conference Social Sponsor:	\$1,000
* Annual Conference Breakout Sponsor:	\$1,000
Educational Institutions Lunch & Learn Sessions:	\$1,000
Student Conference Partners:	\$1,000
Leadership Academy Social Sponsor:	\$1,000
Annual Conf. Volunteer T-Shirt Sponsor:	\$500
* Day On The Hill Sponsor:	\$500
* ELEB Conference Meal Sponsorship:	\$500
Program Partner Sponsorship:	\$500
Monthly Newsletter Feature - 1 Issue:	\$500
Leadership Academy Lunch Sponsor:	\$500
Newsletter Article Blog (Quarterly):	\$450
Email Promo E-blast (per):	\$450
Website Sponsor (30-days):	\$300
Social Media Promo Posting (per):	\$250
Website Banner (Monthly):	\$250
Article Blog on Website:	\$250
Newsletter Ad or Announcement (Quarterly):	\$250
Article Blog for Social Media Post:	\$250
Leadership Academy Break Sponsor:	\$250
Leadership Meetings:	(Based on Actual Meeting) Varies

EXHIBITOR BOOTHS:

Annual Conference Single Booth:	\$1,250
Annual Conference Double Booth:	\$2,000

FOR MORE INFORMATION:

Please contact any of the following KS SHRM Sponsorship & Advertising team members

KS SHRM SPONSORSHIP TEAM

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*Limited availability first come/first serve