



SHRM[®] Kansas

KS SHRM PARTNERSHIP YEAR-ROUND OPPORTUNITIES

“Where business meets HR leadership—your partnership makes the difference.”

Partnerships with KS SHRM mean more than visibility at a single event—it's a year-round opportunity to connect with HR professionals across Kansas, showcase your expertise, and position your organization as a trusted resource for the human resources community. Our partnership levels are designed to maximize your visibility, foster meaningful engagement, and highlight your commitment to advancing the HR profession.

PLATINUM PARTNER \$10,000 (TOP TIER)

The Platinum Level offers the highest visibility and impact across all Kansas SHRM initiatives.

- **Logo on KS SHRM website & event signage** for all annual events
- **Premium double booth** at Annual Conference (*prime location*)
- **Conference registrations:** 3 Annual, 2 ELEB, 1 IMPACT
- **3 email blasts** to KS SHRM mailing list (*scheduled throughout the year*)
- **Early access to attendee lists** (*Annual, ELEB, IMPACT, Leadership*)
- **Keynote introduction** at Annual, ELEB, & Leadership
- **Company introductions:** 5 minutes (*Annual*); 3 minutes (*ELEB & IMPACT*)
- **Premier logo on volunteer swag**
- **Logo placement on Annual Conference item** (*in collaboration with KS SHRM*)
- **Logo placement on all KS SHRM communications**
- **Company spotlight video** featured on KS SHRM website
- **\$500 credit** toward hosting a small or medium chapter networking event

GOLD PARTNER \$7,500

Gold partners enjoy strong visibility and engagement with HR leaders statewide.

- **Logo on KS SHRM website & event signage** for all annual events
- **Premium double booth at Annual Conference** (*prime location*)
- **Conference registrations:** 2 Annual, 1 ELEB
- **2 email blasts** to KS SHRM mailing list (*scheduled throughout the year*)
- **Early access to attendee lists** (*Annual Conference + 2 other events*)
- **Logo placement on all KS SHRM communications**
- **Company introduction** at one General Session (*Annual or ELEB*)
- **Logo placement on one Annual Conference item** (*in collaboration with KS SHRM*)

SILVER PARTNER \$5,000

Silver partners gain reliable visibility and targeted access to Kansas HR professionals.

- **Logo on KS SHRM website & event signage** for all annual events
- **Single booth at Annual Conference** (*premium location*)
- **Conference Registration:** 1 Annual, 1 ELEB
- **2 email blasts** to KS SHRM mailing list (*scheduled throughout the year*)
- **Early access to attendee lists** (*Annual Conference*)
- **Logo placement on all KS SHRM communications**

BRONZE PARTNER \$2,500

Bronze partners receive valuable exposure and an opportunity to build connections within the Kansas SHRM network.

- **Logo on KS SHRM website** (*Annual & ELEB*)
- **Single booth at Annual Conference**
- **Logo placement on all annual conference communications**
- **1 email blast** to KS SHRM mailing list (*scheduled throughout the year*)

Visit: <https://ksshrm.org/sponsorship/>

EDUCATION INSTITUTION OR NONPROFIT PARTNER

\$1,250

Designed for colleges and universities looking to engage with Kansas HR professionals

- **Exhibit booth at Annual Conference** (2 booth attendees)
- **Conference registration:** 2 professors and 1 graduate student
- **1 virtual webinar session** delivered by the institution (*mutually agreed upon*) with a 5-minute spotlight during the session
- **2 social media blasts and 2 email blasts** promoting the session
- **Attendee contact list provided**
- **Option to participate in the Lunch & Learn sessions**

ANNUAL CONFERENCE EXHIBITORS

\$1,250

KS SHRM Annual Conference Exhibition booth opportunities:

- Single Booth - \$1,250
- Double Booth - \$2,000

Maximize your brand's exposure by securing an Exhibit Hall Booth at the Kansas SHRM Annual Conference, where you will have endless opportunities to engage directly with HR professionals and decision-makers from across the state. Showcase your products and services in a high-traffic environment, positioning your company as a trusted resource in shaping the future of workplace strategies.

BUSINESS PARTNERSHIP OPPORTUNITIES

- Meal - \$6,000 (*Limit 4*)
- Lanyard - \$5,000 (*Limit 1*)
- Social - \$5,000 (*Limit 4*)
- Break - \$4,000 (*Limit 4*)
- Beverage - \$3,500 (*Limit 4*)

Want to support Kansas SHRM without managing a conference booth? Our Business Partnership Opportunities offer year-round visibility at all in-person KS SHRM events—including the Annual Conference, ELEB, IMPACT, and Leadership Academy. From lanyards and meals to social events, these sponsorships keep your brand front and center while showing your ongoing support for the HR community across Kansas.

HAVE A SMALLER BUDGET OR LOOKING FOR A ONE-TIME OPPORTUNITY?

We're happy to customize a sponsorship that fits your goals.

Reach out to office@ksshrm.com, and we're happy to discuss what works best for you!

For more information, please contact:

office@ksshrm.com
888-332-6248